



Thanks for Reporting

Forty eight state organizations (62%) submitted Communications Committee Reports. The reports represent about 60% of the chapters in the Society. Below are some highlights of the reports:

- 91% of chapters have newsletters
- 74% of chapters use *Guidelines for State Organization and Chapter Communication Committee Chairs*.
- 71% disseminate newsletters electronically
- 54% recognize outstanding educators
- 53% submit press releases
- 35% submit 3 or more press releases
- 27% share Elevator Speeches
- 26% place Society publications in public places
- 25% use the *Tip of the Month*
- 24% of chapters have a *Chapter Fact Sheet/ Brochure*
- 19% have an assigned webwatcher
- 18% maintain a website

State Organizations Reporting by Region

- Southeast - 100%
- Northwest - 63%
- Northeast - 59%
- Southwest - 43%
- Europe - 33%

DKG - Household Word?

In order to Advance the Society, we must increase its visibility and attractiveness to key women educators in all fields and levels of education and in all “generational” categories.



DON'T FORGET!

Training sessions are available for both state organization editors & webmasters on **Tuesday, July 20, 1-4:00 pm** and also **5-6:00 pm**. Check the Society website at www.dkg.org for the listing of all **workshops** available during the International Convention.



Certified Link Request Forms

If you submitted a Certified Link Request Form for approval of your website *and have not received a response*, please resend the form to Dr. Beverly Helms at helms_b@firn.edu

Proposed Policy

A proposed *Policy for Use of Electronic Communications* will be reviewed by the International Executive Board at the Convention. The Policy contains the purpose, scope, access restriction, user responsibility, privacy protection, retention and disposition. It also includes the proposed new criteria for initial linkage to the International Website as well as renewal of those websites that are currently linked.

The renewal date is **July 1** to coincide with the beginning of each biennium. The Policy includes a proposed **unlinking** of sites that have not renewed by March 31 of the first year of each biennium.

Chapters and state organizations now have the **option** of linking initially, or of renewing, and paying for the entire biennium (two years). For a copy of the proposed *Policy*, which includes the new criteria for approval of websites, contact Dr. Beverly Helms, Chair, International Communications Committee at helms_b@firn.edu

Society website
www.dkg.org

Winners

Eleven state organizations and 565 chapters will be identified at the Third General Session of the 2010 International Convention in Spokane. They will be recognized for their efforts in submitting press releases to media outlets and increasing the visibility of the Society.

Send your press releases to the International President for inclusion in the *Create A Buzz Scrapbook* to be displayed in Spokane.

Go To Meeting

The International Communications Committee will hold an online meeting on June 24th. If your state is partnering with the Society in the use of the *Go To Meeting* technology, contact your state president to schedule a meeting for your group.

ΔΚΓ LEADERS

Do you inform members and keep them up to date on what is going on in **THEIR** Society? Members who are fully informed and actively involved make the organization stronger.