



Chapter Presidents




















“Keep Spreading the News”

One of the continuing goals of the Chi State Communications Committee is to recognize and reward excellence in communications. To this end, the Committee requests that each Chapter submit one copy of its best newsletter (dated from December 2008 to November 2009), for consideration. Newsletters should be submitted by December 15, 2009 to Communications Committee as indicated at the bottom of this page.

Newsletters will be evaluated in the following four categories: **Best Content**, **Best Format**, **Best Use of Photos and Graphics**, and **Most Creative**. The Committee will select first prize winners and honorable mention recipients in each category as guided by the criteria listed below. Winning newsletters will be displayed at the Chi State Convention, listed in the *Chi State News*, and on the Chi State Website.

Newsletter Criteria:

Required elements: Each issue of the newsletter should contain the **Mission Statement**, the **month and year of issue**, and **Chapter Area** and **Chapter name** to be considered.

<p style="text-align: center;">Best Content:</p> <ul style="list-style-type: none">  Upcoming meeting description  President's Message  Honored Member(s)  Chapter activities connected to the community  References to Chi State and Society information  Professional information  Reflects personality of the Chapter 	<p style="text-align: center;">Best Format:</p> <ul style="list-style-type: none">  Consistent margins – sides, top, and bottom  Varied column widths – two column, 2/3 and 1/3 column widths  Headlines use larger type or font different from text  Inclusion of artwork, graphics, or pictures related to content  Purposeful use of “white space” making content easier to read
<p style="text-align: center;">Best Use of Photos and Graphics:</p> <ul style="list-style-type: none">  Artistic design of all masthead elements  Use of Society symbols (key, rose)  Quality and placement of photos and graphics 	<p style="text-align: center;">Most Creative:</p> <ul style="list-style-type: none">  Innovative newsletter name  Use of color in art and/or headlines  Use of colored paper to enhance newsletter  Creative use of graphic elements and shading

Area Newsletter Category

Area Newsletters will be a separate category in the Newsletter Awards program. Area Directors, please encourage your Communications Chairmen to submit a copy of the Area Newsletter for judging.

Mail by December 15, 2009 to:

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